

For Immediate Release

Victoria Producer wins Commercial Awards

(VICTORIA – March 24, 2009) Victoria Producer Howard Harding has won two Retail Commercial Awards from the 2008 Television Bureau of Canada competition.

In the real estate section, a first place was awarded for the Cliffs Over Maple Bay commercial, and in the travel and tourism section, an honourable mention was awarded for a City of Nanaimo spring commercial.

Both awards were produced by Howard Harding through CHEK NEWS. They were photographed by Ted Kuzemski and Gil Letourneau and were edited by Jim Sprague and John Eccles.

The Retail Commercial Awards is the only national advertising competition in Canada with consumers as judges. 220 television commercials were judged, in both English and French, in Edmonton, Winnipeg, Wingham, Montreal and Kitchener. The commercials submitted to the competition represent local retailers to the largest of the chain retailers.

Howard Harding is a Writer/Producer/Director with 25 years of experience in broadcasting and video production. He operates his own company, Harding MediaWorks, based in Victoria.

"I'm thrilled that the City of Nanaimo piece was recognized," said Harding, who is currently working on new creative for the City of Nanaimo. "It's terrific when your work is affirmed by the target audience."

About Harding MediaWorks:

Harding MediaWorks is a Victoria based video production company, specializing in corporate communications, web video and broadcasting.

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